Five-Minute Update
Internal staff updates on Health Care 2014

Wednesday, September 18, 2013

Reaching every corner of Oregon

Building upon the success of the Oregon Health Authority's Healthy Kids outreach and enrollment program, Cover Oregon and OHA are working together to administer a community partner program designed to reach Oregonians in every corner of the state so they know the choices available to them through Cover Oregon.

Last week, Cover Oregon and OHA announced the first round of outreach and enrollment grants have been awarded to 30 community-based organizations from around the state. Each grantee will reach out to and help enroll Oregon individuals and families in health insurance through Cover Oregon. The grantees include groups that serve diverse populations, remote communities, people living with mental illness and a wide range of social service agencies.

To ensure enrollment is as easy and seamless as possible on October 1, Oregonians will be directed to apply through Cover Oregon-certified community partners, including the grantees announced today, and Cover Oregon insurance agents for the first few weeks in October. Later in October, Oregonians will be able to apply on their own through CoverOregon.com, if they desire.

For a full list of awarded organizations and more information, click here.

Additional grant opportunities

Cover Oregon and OHA are working together on two additional grant opportunities, one aimed at provider outreach and enrollment and one aimed at general outreach and public education. These grants closed on August 28 and will be announced in the coming weeks.

Volunteer opportunities

In addition to funding opportunities, community partners can provide outreach and enrollment assistance on a volunteer basis. The Request for Application (RFA) to contract on a volunteer basis is posted on the Cover Oregon website, CoverOregon.com. The RFA is open through November 2014 and may be extended.

Have a question? Send us an e-mail at oha.2014@state.or.us.